



popfancy

GOURMET ICE POPS

Company Profile

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A diverse group of six young adults (three men and three women) are posed in a bright, modern kitchen with light green cabinets. They are all wearing grey aprons over their casual clothing. The group is arranged around a dark wooden countertop: two are sitting on stools on the left, one is leaning on the counter in the center, and two are sitting on a red stool on the right. The background features a window with a menu board, a microwave, and a red kettle on the stove. The text "who are we?" is written in a white, cursive font across the bottom left of the image.

who are we?

hello!



Popfancy Pops is a small local business born and raised in **Houston, TX**. We specialize in gourmet popsicles, handcrafted daily in small batches using market fresh ingredients and organic sweeteners. Our incredible tasting ice pops are made using fresh produce hand-selected at the peak of season, so the flavor menu changes often to reflect our green-thumb approach to the art of pop making.

We also believe equally as important as what we put in our pops is what we don't put in, so best efforts go into "naked" recipes, steering clear from preservatives, fillers, dyes, and artificial sweeteners. In the end, **what you see is what you get!**



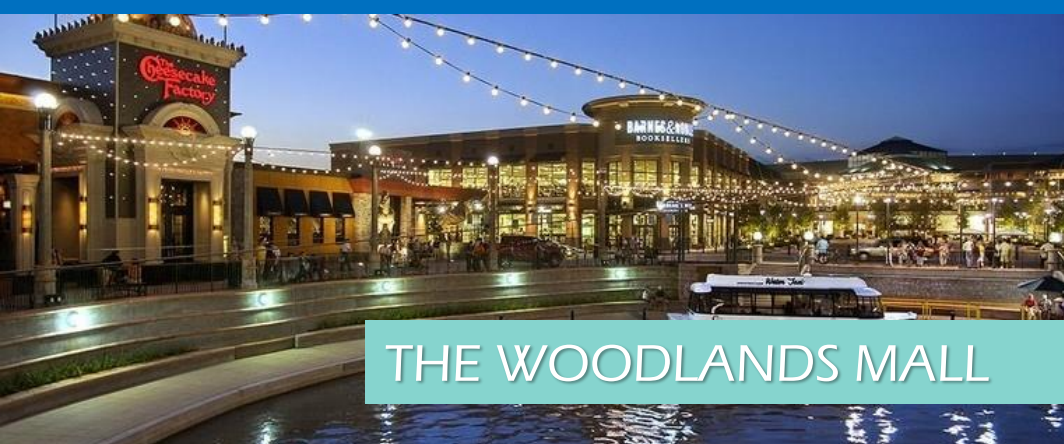
Retail



MEMORIAL CITY MALL



HOUSTON GALLERIA



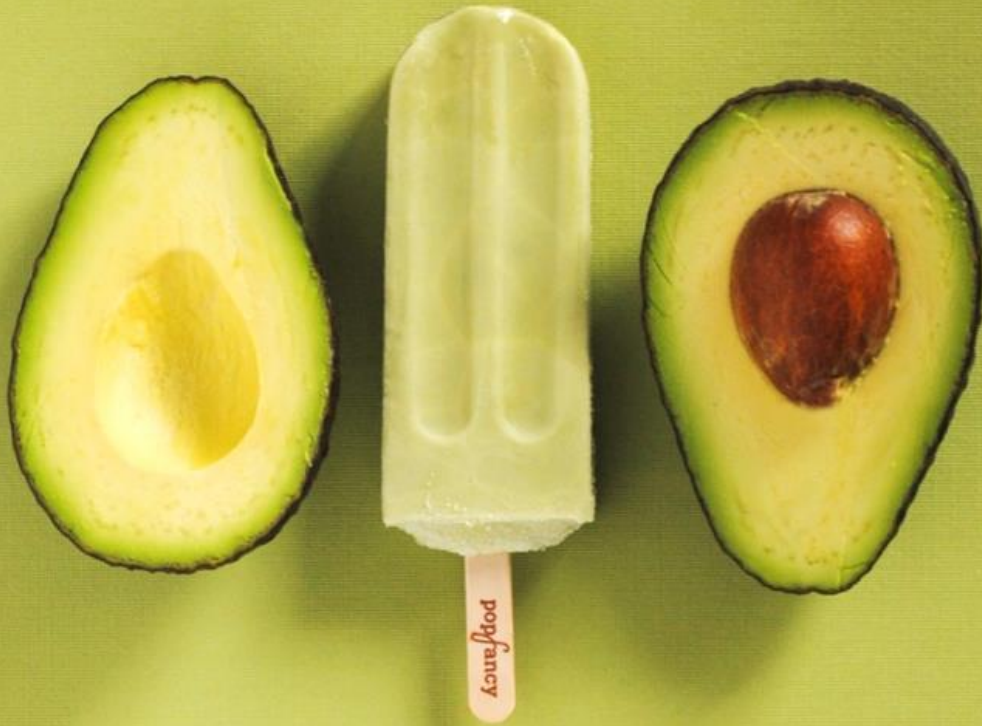
THE WOODLANDS MALL





Our Flavors

Creamy Avocado



A creamy blend of pure whole Mexican avocados, condensed milk, and sweet cream

Mangonada



A sweet, tangy, and salty combination of Mexican mango puree with a chamoy sauce

Pineapple Mojito



Sweet pineapple puree with fresh squeezed lime juice and a dash of mint leaves

Sweet Taro



A silky smooth combination of sweet purple yams, condensed milk, and sweet cream

Strawberry Lemonade



Freshly squeezed lemonade with sweet strawberry puree. Super Tart!

Cereal Milk



Your favorite childhood cereal swimming in a pool of sweet milk

Watermelon Cucumber



Sweet watermelon puree complimented by cooling cucumber water...refreshing!

Coconut Lime



Jamaican-inspired refreshing coconut milk with fresh squeezed lime juice, zest, and toasted coconut shavings

Chocolate Brownie



Decadent chocolate ice cream with indulgent chunks of homemade salted caramel brownies

Thai Tea



Freshly brewed 7-spice Thai Assam sweet tea with a splash of condensed milk and sweet cream

Strawberry Parfait



A delicious blend of fresh strawberry puree with sweet cream

Vietnamese Coffee



Slow drip dark roast coffee with condensed milk and sweet cream

Food Facts

- Our pops are made from **ALL NATURAL** ingredients
- We use only organic sweeteners
- Our pops range from **40-140 calories per pop**, with **8-16g of sugar** added (and 0 sugar options too!)
- Popfancy pops are made fresh in small batches daily, flash frozen at the peak of flavor to retain all nutritional value
- Fresh Factor is **30 days**, Shelf Life is **90 days**
- No preservatives, artificial sweeteners, false dyes, or additives
- For updated menu, visit: www.popfancypops.com/menu



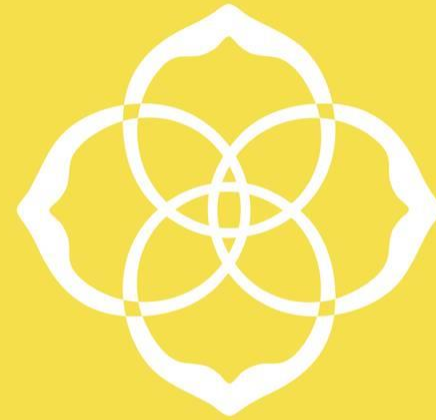
Catering & Events



Weddings
Birthdays
Socials
Corporate

You name it.

TEACHFOR
AMERICA



KENDRA SCOTT



girl scouts



HOUSTON
Methodist
SUGAR LAND HOSPITAL



Hines



RIVER OAKS DISTRICT
HOUSTON

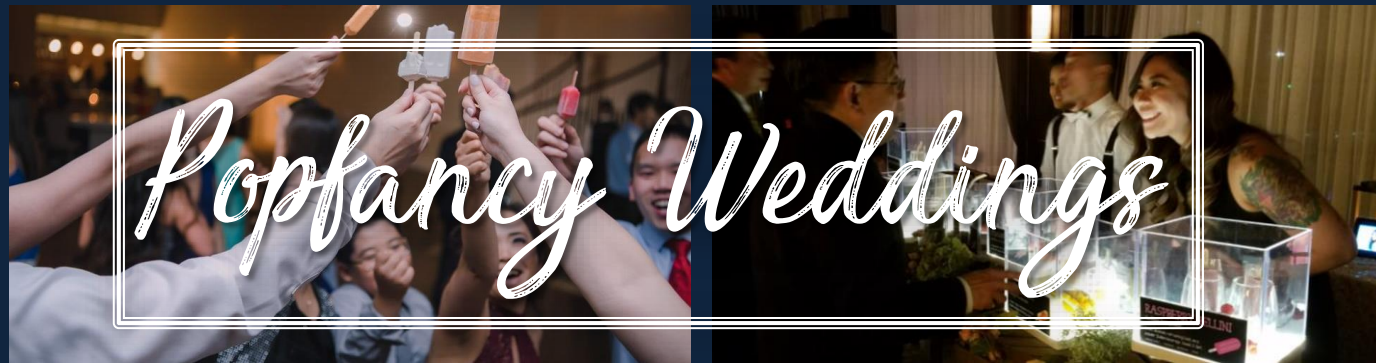
culturemap
HOUSTON





Mercedes-Benz





Our clients





**TEACHFOR
AMERICA**



LOFTS
AT THE BALLPARK

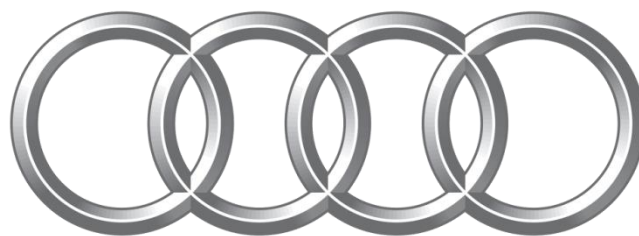
DRESSER-RAND



Mercedes-Benz

SEWELL

Hines



MARKET
SQUARE
TOWER



B · A · L Audi
BERRY APPLEMAN & LEIDEN

*Alice
and Olivia*
BY stacey bendet

culturemap
HOUSTON

tennis
EXPRESS

Airgas

SolarcraftTM
Continuous Power for Critical Field Electronics

GREYSTAR







Press & Media

Gourmet Popsicles Are Trending in H-Town

Wednesday, July 13, 2016



Move over macaroons and cupcakes, there's a new dessert taking over town. From sweet shops to dessert stands, popsicles are popping up at every turn in H-Town. But don't expect those run-of-the-mill ice pops from childhood, these cold confections are all grown up and shine in an array of gourmet flavors. Read on for the places we're heading to beat the heat.

HoustonPress

2018 Rodeo Uncorked! and Best Bites Competition

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BY KATE MCLEAN

MORE

ONDAY, FEBRUARY 19, 2018 AT 7:49 A.M.

Photo by Kate McLean

Pop Fancy won three awards including the Rookie Award.

VoyageHouston

JANUARY 31, 2018

Meet Chris Doan of Popfancy Pops in Spring Branch, Post Oak, and The Woodlands

VOYAGEHOUSTON STAFF

Today we'd like to introduce you to Chris Doan.

Chris, let's start with your story. We'd love to hear how you got started and how the journey has been so far.

Prior to starting Popfancy, I worked as an architect for a couple of years out of college. While I enjoyed the field of architecture, in practice I found that my creativity was always limited by my work environment so I started doing small business makeovers as

f

t

p

Houstonia.

Popfancy Pops' cereal milk flavor.

IMAGE: [COURTESY OF POPFANCY POPS](#)

Popsicles

What to Order:

Anything and Everything

Where to Get It:

Popfancy Pops

Long gone are the days of sitting on the curb in 100° F with just a sputtering sprinkler and an ice-cold popsicle to aid the heat. With summer quickly approaching, Popfancy Pops is here to save us from the scorch with the “coolest” popsicles you’ve ever tasted. The brand consists of three lines: Popfit, for health-conscious individuals, Poplux, an indulgent line of guilty pleasures and Poplab, which features more experimental fare. These refined paletas are handcrafted using seasonal ingredients. Flavors like watermelon-basil with lime-chile salt and Vietnamese coffee will make you want to play in the sun like it’s 2001. Popfancy Pops’ Memorial City Mall location will have a soft opening on May 16th—the food truck will be fully operational this summer. Keep your eyes peeled for their Cereal Milk pop, the holy grail of childhood favorites, which will be released this fall.

Houstonia.



HOUSTON Livestock Show and Rodeo

"Popfancy Pops awarded 3 out of 5 possible awards at the Houston Rodeo Uncorked Competition 2018 for Rookie of the Year, Best of Showmanship, and Best of Dessert"



WEEKDAYS
1PM
ON KPRC2

Wholesale



Wholesale Facts

- Low cost, high quality product made from all-natural ingredients
- FREE local Delivery when minimum order is met
- We can work with you to create a custom display or menu graphics
- The pops have an extremely long shelf life in their frozen state when stored properly.
- Pops are made from real fruit flash frozen at peak of ripeness to retain nutritional value and flavor.
- We carry a wide variety of flavors to cater to a broad spectrum of consumers.
- Orders are placed online at your convenience and delivered to you within 1 week.

Contact us

Name: Christopher Doan

Title: Brand Manager

Email: chris.popfancy@gmail.com

Phone: 832-483-2075





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Thank you!

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